

**Minutes of the
Arizona Geographic Information Council
Outreach Committee
January 20, 2016
Arizona State Land Department Room 244**

Attendees:

Curtis Pulford, SCO
Matthew Deveny, GRIC
Tim Colman, SCO
Seth Franzman, Private
Talía Apkow, GRIC
Cheryl Thurman, TSSW (phone)
Bridget Johanning, USBR (phone)

Call to order: 10:00 am.

I. Introductions

a. Welcome New Members

- i. Bridget Johanning– Bureau of Reclamation Yuma new member
 - 1. Experienced in GIS day activities in Yuma

II. AGIC Website Updates and Maintenance (Curtis)

Curtis provided some background information on the committee for Bridget and update for Seth. Website was prioritized – more user friendly and increased user content.

a. Discussed Calendar Updates (Tim)

Tim completed substantial update work on the Calendar since the last meeting, however there is more to do. Regional User Groups or Co-ops should be added, along with any national events as well. The Calendar events are important not only for current AGIC members/users, but also important for attracting people who may be new to GIS or new to this GIS community.

Action item: Send reminder to committee members to send items to include on calendar (Tim); Contact other co-ops for mtg info to add to calendar (Curtis)

b. Discussed update of News pages (Tim)

Curtis explained for new members that we need committee members to supply News articles for inclusion on the webpage. They can be from the Internet (provide the link to page, and provide a written summary or blurb on article), or something written in entirety by committee or community member. Curtis, Tim & Jenna to handle updates for news and articles.

Action item: Put reminder/notice regarding 2016 Committee Work Plan updates in News section of the AGIC webpage (Tim, Curtis)

c. Additional discussion on gathering of new News items (Curtis)

Curtis emphasized the importance of keeping content fresh and current. Seth mentioned that in Minnesota, they include information on area museums and events which is interesting and helpful.

Action item: Remind Outreach committee members of need for new content.

- d. Gather links and updates (Committee)
- e. No new links or updates were provided during the meeting.

III. Discussed - Assigning Credit for Apps on AZGEO (Curtis)

- a. Curtis provided some background information on this topic for new members. The idea is to give credit to those organizations or entities that develop apps uploaded to AZGEO, providing for a win/win environment for both the developers and the end users. The developers get recognition for their work, and end users benefit from the use of the applications. Hopefully, the recognition will also attract additional organizations and entities to submit applications in the future.

Curtis described that we have 2-3 applications now on AZGEO, with additional coming in the near future. One new application that is expected in the near future will allow the user to reproject data into different formats (kml, etc.). The plan is to grow the page as time and resources allow. Want to recognize participation from private sector partners – GIS Works/Joe Breyer, TSSW/Howard Ward, the State Universities (ASU) – not to endorse any particular vendor, but just recognize their contributions. The hope is that it might get more development opportunities and encourage more partnerships by recognizing the value of the contributions. Although this is now just a conceptual idea, the goal is to see 10 or more apps on this page with text descriptions and who contributed. The short-term goal is to get a couple new apps over the next few months.

While not a lot of work has been done on this topic yet, all members agreed it is an important area to pursue and update as soon as time allows.

IV. GIS Spotlight (Curtis)

- a. William Mancini, ASU intern, will be conducting interviews with council members and AZGEO content contributors. He will have a set of canned questions for each interviewee, as well as additional questions focused on the specific area of interest. This will be a key part of making and keeping the AGIC webpage interesting and fresh.

V. New Topics of Discussion

- a. Notifications of AGIC website updates – look into possibility of notifying people of changes/updates to webpage.
 - i. AGIC-L – send some emails out on list serve to announce updates to webpage

Action item: Look into (perhaps include in work plan) on how to get message out for updates/new items on webpage. Next year work on promotional aspects of website.
- b. Need for table front covers and back drop fabric display assemblies for use at meetings, conferences, etc.
 - i. Action Item: Bridget will look into cost DONE

- ii. Bridget researched the cost of obtaining a free standing
1. <http://www.display-wholesale.com/Economical-Trade-Show-Kit-1-p/tsk1.htm>

\$424.99

Includes:

- (3) 33" Retractable Roll Up Banner Stand (PDE03) with high quality banner print on 13 mil Smooth Blockout Vinyl
- (1) Custom Printed 6 ft. 3 sided Table Throw (PTT63)
- (1) 4 Pocket Mesh Portable Literature Stand (PLR01)

Features:

- I. Includes custom full-color printing
- II. Impressive personalized 6' table throw
- III. User-friendly assembly
- IV. Fast Setup - assembled in minutes
- V. Perfect for any 10' or 20' trade show booth
- VI. Banner replacements available to update graphics
- VII. Banner stands come with nylon travel bags



- c. Action Item: Seth to look into Legislative staff session for 2016

VI. Old Topics of Discussion

- a. 2016 Work Plan - Starting from last year's template, the committee discussed the goals for the upcoming 2016 Work Plan.

Tim reviewed the SMART goals, which will be used as guidelines for setting reasonable 2016 goals for this committee. It is important to keep in mind that the goals need to be accomplished in a one year timeframe.

- Use SMART format for work plan
 - S – Specific
 - M – Manageable
 - A – Achievable
 - R – Realistic
 - T – Timely

Attached to email of meeting minutes is a copy of the draft, in-progress 2016 Work Plan as contributed/discussed in the meeting. Additional discussion on the Work Plan will be addressed in the next meeting.